



## Exclusive Sponsorship Opportunities

Please contact us at [fascinAsianyyc@gmail.com](mailto:fascinAsianyyc@gmail.com) to discuss the right sponsorship opportunity for you!

All supporters will receive acknowledgement and opportunity to include congratulatory messaging for Asian Heritage Month (May) 2024

### Premiere Sponsor

#### **\$5,000+ contribution to be the exclusive sponsor for the opening night film and reception (ONE available)**

- Ten (10) all access passes which includes a sponsor table at the awards ceremony and dinner
- Ten (10) t-shirts and tote bags
- Reserved seating for opening night film
- Extra-large logo recognition on festival website
- Extra-large logo recognition on festival poster
- Extra-large logo recognition on festival program
- Logo recognition on pre-screening video
- Banner ad on festival program webpage and printed program
- Recognition on pre-screening video to be played before each film and panel discussion
- Written and logo recognition on event specific advertising and promotional material, including social media posts about that event
- Social media recognition on a dedicated post leading up to the festival, on all festival social media platforms
- Signage placement on site at event
- Sponsor's printed material placement at event
- Sponsor table or kiosk at event

### Platinum Sponsor

#### **\$4,000+ contribution to be the exclusive sponsor of the 2024 awards banquet (ONE available)**

- Eight (8) all access passes which include the awards ceremony and dinner
- Eight (8) t-shirts and tote bags
- Reserved seating for opening night film
- Large logo acknowledgement on festival website
- Large logo recognition on poster
- Large logo recognition on printed program
- Large-sized ad on festival website and printed program
- Recognition on pre-screening video to be played before each film and panel discussion
- Written and logo recognition on event specific advertising and promotional material, including social media posts about that event
- Social media recognition on a dedicated post leading up to the festival, on all festival social media platforms
- Signage placement on site at event
- Sponsor's printed material placement at event
- Sponsor table or kiosk at event



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### Gold Sponsor

#### **\$3,000+ contribution to be the exclusive sponsor for ALL short films at the 2024 festival (ONE available)**

- Six (6) all access passes which include the awards ceremony and dinner
- Six (6) t-shirts and tote bags
- Reserved seating for opening night film
- Large logo acknowledgement on festival website
- Large logo recognition on festival poster
- Large logo recognition on festival program
- Medium-sized ad on festival program webpage and in printed program
- Recognition on pre-screening video to be played before each film and panel discussion
- Written and logo recognition on event specific advertising and promotional material, including social media posts about that event
- Social media recognition on a dedicated post leading up to the festival, on all festival social media platforms
- Signage placement on site at event

### Silver Sponsor

#### **\$2,000+ contribution to be the exclusive sponsor for a specific operational area of the festival: venue, box office, or volunteer**

- Four (4) all access passes which include the awards ceremony and dinner
- Four (4) t-shirts and tote bags
- Reserved seating for opening night film
- Medium logo acknowledgement on festival website
- Medium logo acknowledgement in festival program
- Medium logo recognition on festival poster
- Recognition on pre-screening video to be played before each film and panel discussion
- Social media recognition on a shared post with other Silver level sponsors, leading up to the festival, on all festival social media platforms



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### Bronze Sponsor

#### **\$1,000+ contribution to be the exclusive sponsor for a specific feature film or industry session event (several available)**

- Two (2) all access passes which include the awards ceremony and dinner
- Two (2) t-shirts and tote bags
- Reserved seating for opening night film
- Small logo acknowledgement on festival website
- Small logo acknowledgement in festival program
- Small logo recognition on festival poster
- Recognition on pre-screening video to be played before each film and panel discussion
- Social media recognition on a shared post with other Bronze level sponsors, leading up to the festival, on all festival social media platforms

### Festival Supporter

#### **\$750+ contribution**

- Two (2) film passes and two (2) t-shirts
- Reserved seating for opening night film
- Logo acknowledgement on festival website
- Logo acknowledgement on festival program
- Logo recognition on festival poster

### Festival Friend

#### **\$500+ contribution**

- One (1) film pass & one (1) t-shirt
- Logo acknowledgement on festival website
- Logo acknowledgement on festival program
- Logo recognition on festival poster